Privacy Policy

Nudge Cartography Project - University of Pennsylvania

Effective Date: September 26, 2025
 Last Updated: September 26, 2025

1. Overview

The Nudge Cartography Project ("we," "us," or "our") is an educational research tool developed at the University of Pennsylvania CSS Lab. This Privacy Policy describes how we collect, use, and protect information when you use our behavioral research analysis platform.

2. Information We Collect

2.1 Authentication Information

Through Google OAuth authentication, we collect:

- Email address
- Basic Google profile information (name, profile picture)
- Google account ID (for secure authentication)

2.2 Usage Data

We collect information about your use of the platform, including:

- Research inputs (control and treatment descriptions, experimental contexts)
- AI-generated analysis results and scores
- Usage timestamps and session information
- Feature usage patterns within the application

2.3 Technical Information

We automatically collect:

- IP addresses (for security and system administration)
- Browser type and version
- Device information
- Access logs and error reports

3. How We Use Your Information

3.1 Primary Purposes

- **Educational Tool Operation:** To provide behavioral nudge analysis and enhancement functionality
- **User Account Management:** To maintain secure access to your research data
- **Platform Improvement:** To enhance user experience and system performance
- **Security:** To protect against unauthorized access and misuse

3.2 Research Use Limitation

Important: We do NOT use your data for research purposes. All information you input and results generated are for your individual educational and research use only.

4. Data Sharing and Disclosure

4.1 No Third-Party Sharing

We do not sell, trade, or otherwise transfer your personal information to third parties, except as described in this policy.

4.2 Limited Disclosures

We may disclose information only in the following circumstances:

- **Legal Compliance:** When required by law, regulation, or valid legal process
- **University Requirements:** To comply with University of Pennsylvania policies and procedures
- **Security Threats:** To address security incidents or protect against harmful activities
- **Service Providers:** To trusted service providers who assist in platform operation (under strict confidentiality agreements)

5. Data Security

We implement appropriate technical and organizational measures to protect your information:

- Encrypted data transmission (HTTPS)
- Secure database storage with access controls
- Regular security assessments and updates
- Limited access to personal information on a need-to-know basis

6. Data Retention

- **Account Data:** Retained while your account is active and for a reasonable period thereafter
- **Research Inputs:** Stored to maintain your analysis history and enable platform functionality

- **Usage Logs:** Retained for security and system administration purposes according to university policies

7. Your Rights

You have the right to:

- Access your personal information
- Request correction of inaccurate data
- Request deletion of your account and associated data
- Export your research data
- Withdraw consent for data processing (note: this may limit platform functionality)

To exercise these rights, contact us at CSSLab@seas.upenn.edu.

8. University Affiliation

This service is provided by the University of Pennsylvania for educational purposes. Use of this platform is subject to University policies and may be monitored for compliance and security purposes.

9. International Users

This service is hosted in the United States and governed by U.S. law. By using our platform, you consent to the transfer and processing of your information in the United States.

10. Changes to This Policy

We may update this Privacy Policy to reflect changes in our practices or legal requirements. We will notify users of material changes through the platform or via email.

11. Contact Information

For questions about this Privacy Policy or our data practices:

Nudge Cartography Project
CSS Lab
University of Pennsylvania
Amy Gutmann Hall
Philadelphia, PA 19104
Email: CSSLab@seas.upenn.edu
Website: https://css.seas.upenn.edu/

12. Compliance

This Privacy Policy complies with:

- University of Pennsylvania information security policies
- Family Educational Rights and Privacy Act (FERPA) where applicable
- Applicable state and federal privacy laws