

Terms of Use

Nudge Cartography Project - University of Pennsylvania

Effective Date: September 26, 2025

Last Updated: September 26, 2025

1. Acceptance of Terms

By accessing or using the Nudge Cartography Project platform ("Service"), you agree to be bound by these Terms of Use ("Terms"). If you do not agree to these Terms, do not use the Service.

2. Description of Service

The Nudge Cartography Project is an educational research tool that provides:

- Analysis and scoring of behavioral nudge factors in experimental interventions
- Enhancement suggestions for research designs using behavioral science principles
- AI-powered analysis tools for academic and educational purposes

3. Eligibility and Access

3.1 Authorized Users

This Service is intended for:

- University of Pennsylvania students, faculty, and staff
- Authorized researchers and educators
- Other users granted access for legitimate educational purposes

3.2 Account Requirements

- You must provide accurate and complete information during registration
- You are responsible for maintaining the confidentiality of your account credentials
- You must notify us immediately of any unauthorized access to your account

4. Acceptable Use Policy

4.1 Permitted Uses

You may use this Service for:

- Legitimate educational and research purposes
- Academic analysis of behavioral interventions
- Learning about behavioral science principles
- Non-commercial research activities

4.2 Prohibited Activities

You are strictly prohibited from:

Content Restrictions:

- Inputting or attempting to generate pornographic, sexually explicit, or adult content
- Creating or requesting violent, harmful, or threatening material
- Submitting content that promotes discrimination, harassment, or hate speech
- Generating content that violates laws, regulations, or university policies

Technical Misuse:

- Attempting to hack, compromise, or gain unauthorized access to the system
- Injecting malicious code, prompts, or commands designed to manipulate the AI systems
- Reverse engineering, decompiling, or attempting to extract proprietary algorithms
- Overloading or attempting to disrupt system functionality

Data Misuse:

- Sharing your account credentials with unauthorized users
- Attempting to access or modify other users' data
- Using the Service for commercial purposes without authorization
- Violating intellectual property rights of others

5. AI System Interaction

5.1 Responsible Use

- Use AI features only for their intended educational and research purposes
- Do not attempt to manipulate AI responses through prompt injection or adversarial inputs
- Report any unintended or inappropriate AI outputs to system administrators

5.2 Content Monitoring

- All inputs and outputs may be monitored for compliance and security purposes
- The University reserves the right to review usage patterns and investigate violations
- Automated systems may flag potentially problematic content for review

6. Intellectual Property

6.1 Service Content

- The platform software, design, and documentation are owned by the University of Pennsylvania
- You may not reproduce, distribute, or create derivative works without permission
- All trademarks and service marks are property of their respective owners

6.2 User Content

- You retain rights to your original research inputs
- By using the Service, you grant us a limited license to process your inputs for platform functionality
- AI-generated outputs are provided for your educational use and may not be subject to copyright protection

7. Disclaimers and Limitations

7.1 Educational Purpose

- This Service is provided for educational purposes only
- Results and suggestions should not be considered professional advice
- Users are responsible for validating any research insights or recommendations

7.2 System Availability

- We strive to maintain system availability but cannot guarantee uninterrupted access
- The Service may be temporarily unavailable for maintenance or updates
- We are not liable for any disruption to your research activities

7.3 AI Accuracy

- AI-generated content is based on statistical models and may contain errors
- Users should critically evaluate all AI outputs
- We do not warrant the accuracy, completeness, or reliability of AI-generated content

8. Privacy and Data Protection

Your use of this Service is also governed by our Privacy Policy, which is incorporated by reference into these Terms.

9. Enforcement and Violations

9.1 Violation Response

Violations of these Terms may result in:

- Warning notices
- Temporary suspension of access
- Permanent account termination
- Referral to University disciplinary procedures
- Legal action where appropriate

9.2 Reporting Violations

To report violations or security concerns, contact: CSSLab@seas.upenn.edu

10. University Policies

Use of this Service is subject to:

- University of Pennsylvania Acceptable Use Policy
- University information security policies
- Student Code of Conduct (where applicable)
- Faculty and staff policies (where applicable)

11. Modifications

11.1 Service Changes

We reserve the right to modify, suspend, or discontinue the Service at any time with reasonable notice.

11.2 Terms Updates

These Terms may be updated periodically. Continued use of the Service constitutes acceptance of revised Terms.

12. Governing Law

These Terms are governed by Pennsylvania law and University of Pennsylvania policies. Any disputes will be resolved according to University procedures where applicable.

13. Severability

If any provision of these Terms is found to be unenforceable, the remaining provisions will remain in full force and effect.

14. Contact Information

For questions about these Terms of Use:

Nudge Cartography Project

CSS Lab

University of Pennsylvania

Amy Gutmann Hall

Philadelphia, PA 19104

Email: CSSLab@seas.upenn.edu

Website: <https://css.seas.upenn.edu/>

15. Acknowledgment

By using this Service, you acknowledge that you have read, understood, and agree to be bound by these Terms of Use and the Privacy Policy.